*Dear [insert name],*

*We are living through a gender equality crisis. The coronavirus pandemic is rapidly undoing the progress we’ve made towards gender equality. This year, we need decisive action if we are to begin to move forward again.*

*The 2021 Generation Equality Forum is a once in generation opportunity: to repair the damage done by the pandemic, to address long-term barriers to gender equality, and to secure women’s rights for decades to come. It will bring together governments, corporations and change-makers, united in pushing for urgent implementation and action. The event is organized by UN Women with the governments of Mexico and France, and with the involvement of youth and civil society organizations all over the world.  
  
The forum has established six Action Coalitions, which are defining the critical steps to achieve the goal of gender equality.*

* + *Gender-Based Violence*
  + *Economic justice and rights*
  + *Bodily autonomy and sexual and reproductive health and rights*
  + *Feminist action for climate justice*
  + *Technology and innovation for Gender Equality*
  + *Feminist movements and leadership*

*It is critical that we all step up to the challenge together. My ask is that you stand up with others and be counted. Governments, organizations and businesses can participate by making commitments linked to any of the Action Coalition goals. You can learn more about the process* [*here*](https://forum.generationequality.org/form/membership-application-form)*. These commitments will be announced at the forum in Paris in June 2021.  
  
My ask is simple: Act For Equal, make a commitment and help us put gender at the heart of the recovery from Covid 19 and beyond.   
  
I look forward to hearing how you will act.*