We can make 2021 a landmark year for gender equality. But only if we all join the Technology and Innovation for Gender Equality Action Coalition.

#ACTFOREQUAL

Photo: UN Women/Ryan Brown

Join us on social and spread the call.
BEIJING +25
1995
MOVING FROM WORDS TO REAL, FUNDED, AND GAME-CHANGING ACTIONS

THE ACTION COALITIONS JOURNEY

CHANGING THE WORLD FOR ALL WOMEN AND GIRLS

ACCELERATING OUR SDGs!

PARIS, FRANCE

AC7 LAUNCH

MEXICO NOW KICKOFF

COMMITMENTS

Co-hosts in partnership with civil society and youth

FRANCE, UN, MEXICO

DRAFT ACTIONS ANNOUNCED AT IWD

GENERATION EQUALITY

2020

PRIVATE SECTOR

INTERNATIONAL ORGANIZATIONS

2,000+ LETTERS OF INTEREST

GOVERNMENTS

CIVIL SOCIETY

YOUTH

LEADERS SELECTED

MULTI-STAKEHOLDER CO-CREATION PROCESS

ACTION COALITION DESIGN & SPRINTS WORKSHOPS

#ActForEqual

Continue...
By 2026, women and girls in all their diversity have equal opportunities to safely and meaningfully access, use, lead, and design technology and innovation with freedom of expression, joy, and boundless potential.

We call for collective responsibility, especially from governments and corporations, to develop bold gender-transformative actions to widen innovation ecosystems, embed transparency and accountability in digital technology, and expand inclusive digital economies.
WHAT NEEDS TO CHANGE?

At 15 years of age, on average across OECD countries, only 0.5% of girls wish to become ICT professionals, compared to 5% of boys. Twice as many boys as girls expect to become engineers, scientists or architects. (Source OECD)

IN LOW – AND MIDDLE-INCOME COUNTRIES:

- 54% of women now use mobile internet.
- 20% less likely than men to own a smartphone.
- 300M fewer women than men access mobile internet.
- Women are 20% less likely to own a smartphone.
- And in many countries have less autonomy and agency in smartphone acquisition.

ON-LINE GBV

The overall prevalence of online violence against women globally is 85%.

Younger women are more likely to have personally experienced online violence.

45% Generation Z and Millennials
31% Generation X and Baby Boomers
85% Overall or witnessed: Women who reported witnessing online violence against other women (including from outside their networks)

Source Jigsaw/The Economist
BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES

**ACTION**
By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.

**TACTICS**
- **Service Delivery:** Improve accessibility of digital services and learning tools
- **Financing:** Advance innovative financing for 21st century skills
- **Norms:** Address stereotypes
INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

ACTION
By 2026, increase investments towards feminist technology and innovation by 50% to support women’s leadership as innovators and better respond to women and girls’ most pressing needs.

TACTICS

Service Delivery:
Invest in feminist innovation and tech

Laws & Policies:
Embed gender in innovation and tech development

Data & Accountability:
Leverage data science and accountability frameworks
BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS

ACTION
By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.

TACTICS
- **Service Delivery:** Create networks within digital/innovation hubs
- **Laws & Policies:** Boost women and girls’ leadership and full participation
- **Data & Accountability:** Measure inclusion and diversity in digital economies and societies
PREVENT AND ELIMINATE ONLINE AND TECH-FACILITATED GBV AND DISCRIMINATION

ACTION
By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

TACTICS

Service Delivery:
Design tools to better prevent, detect, respond and monitor

Laws & Policies:
Enhance legislation, law enforcement and restorative justice responses

Norms:
Demonstrate cultural change
HOW TO BECOME INVOLVED IN THE ACTION COALITIONS?
BECOME A COMMITMENT-MAKER!

**COMMITMENT MAKERS WILL:**
- Make bold and transformative commitments to one or several Action Coalitions
- Play a catalytic role in supporting the implementation and monitoring of Actions
- Mobilize other stakeholders around the Action Coalition theme and Blueprint

**WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!**
- Women’s and feminist organizations, movements, and civil society actors (Global South and North)
- Governments (Global South and North)
- UN agencies and other international or regional organizations
- Private sector entities and philanthropic organizations
- Youth-led organizations
- Other institutions (Media and local governments, etc.)

**WHAT'S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!**
- Financial commitments
- Advocacy commitments
- Policy commitments
- Programmatic commitments

**COMMITMENTS SHOULD BE:**
- Game-changing
- Measurable
- and ideally designed with other stakeholders

Commitments should reflect the principles of the Action Coalitions: Intersectional, feminist leadership and transformation
THANK YOU

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#GenerationEquality | #ActForEqual

#ForoGeneraciónIgualdad | #ActuemosPorLaIgualdad

#GénérationÉgalité | #EgalitéOnAgit