MAKE YOUR COMMITMENT to accelerate gender equality
IT’S TIME FOR
AMBITIOUS GLOBAL ACTION
TO ADVANCE GENDER QUALITY

<table>
<thead>
<tr>
<th>PRE-COVID-19</th>
<th>COVID-19</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>47%</strong> of women in the workforce <strong>74%</strong> of men in the workforce.</td>
<td><strong>39%</strong> of global employment is made up by women <strong>54%</strong> of the overall job losses due to the COVID-19 crisis.</td>
</tr>
<tr>
<td>Women earned <strong>12%</strong> less than men.</td>
<td>And the effects—both at work and at home—are WORST FOR WOMEN IN EMERGING ECONOMIES.</td>
</tr>
</tbody>
</table>

THE POTENTIAL of more than half our population REMAINS UNTAPPED. Acting now to improve gender equity could add **$13 TRILLION** to global GDP.

1 IN 3 mothers in the US have considered leaving the workforce or downshifting their careers because of COVID-19.
The Generation Equality Forum is a once-in-a-decade opportunity to catalyze long-term change for women and girls around the world.

The Generation Equality Forum is hosted by the governments of Mexico and France and convened by UN Women in partnership with youth and civil society.

The Paris Forum will bring together business, youth leaders, feminist activists, civil society, governments and philanthropic organizations to create action and accountability.

Demonstrate your leadership to employees, ESG investors, consumers and governments by joining together with thousands of other commitment-making organizations.
PRIVATE SECTOR GLOBAL LEADERS ARE

RISING TO THE CHALLENGE

Make your commitment to gender equality in critical areas of women's empowerment and

GAIN GLOBAL RECOGNITION AND EXPOSURE

among peers and stakeholders. Join this group and announce your bold, fresh commitment to the world.
JOIN A DYNAMIC, MULTI-STAKEHOLDER COMMUNITY OF PRACTICE

dedicated to turbo-charging global change on gender equality and the rights of women and girls. Share best practices, innovations and learnings to extend impact.

THE BENEFITS

BE RECOGNIZED GLOBALLY

by having your transformative commitment showcased across a range of high-profile events and validated by heads of states, CEOs and executive representatives of major international organizations and UN agencies.

INFLUENCE OTHERS TO ADVANCE CONCRETE CHANGE

in partnership with governments, philanthropies, women’s rights organizations, youth-led organizations, international organizations and the private sector.
A GLOBAL CAMPAIGN FOCUSES THE WORLD’S ATTENTION

The \#ACTFOREQUAL campaign—developed by Ogilvy PR—will amplify and celebrate Commitment Makers.
Your commitment can be **PROGRAMMATIC, POLICY-DRIVEN, OR PHILANTHROPIC**.

You can design and implement your commitment **ON YOUR OWN OR TOGETHER** with other companies.

There are **NO MINIMUM FINANCIAL REQUIREMENTS**, though you must assign a cost to your commitment.

Resources are available to you to help **GUIDE YOU THROUGH THE PROCESS** and shape your commitment.

We can **CONNECT YOU WITH COMPANIES** that have already made commitments.

THE THRESHOLD FOR PARTICIPATION IS **MAKING A COMMITMENT**
A MENU OF BASELINE COMMITMENTS TO HELP YOU GET STARTED

- Implement rigorous and transparent safe workplace policies.
- Provide paid sick leave and family leave, and encourage men to utilize it.
- End the use of gender stereotypes and diminishment in all advertising.
- Finance, measure and close gender pay gaps at all levels.

- Measure and commit to equal gender representation at all levels.
- Put in place preferential procurement for women-owned businesses.
- Increase STEM education, training and access for women and girls.
- Increase corporate philanthropy that benefits women and girls, with a focus on grass-roots activity.

We’re here to help you CUSTOMIZE and PLUS UP your commitment.

These commitments will support the world’s MOST SIGNIFICANT PLAN TO ACCELERATE GENDER EQUALITY that has ever been developed in the past 25 YEARS.
YOU’LL BE PART OF AN ONGOING COALITION OF CHANGE MAKERS...

...BECAUSE WE KNOW THIS WON’T BE SOLVED IN A DAY.

Making a commitment grants you inclusion in one or more global, multidisciplinary Action Coalitions. With other like-minded leaders, you will share best practices, innovations and learnings to extend impact.

- Gender-Based Violence
- Economic Justice & Rights
- Feminist Action for Climate Justice
- Feminist Movements & Leadership
- Bodily Autonomy and Sexual & Reproductive Health & Rights
- Technology & Innovation for Gender Equality
GET INVOLVED AS A
COMMITTMENT MAKER

JOIN the Generation Equality Action Coalition and make your commitment.

CHECK OUT the Global Acceleration Plan.

JOIN THESE ACTION COALITION LEADERS