

# DECONSTRUCTING AND REDEFINING ACTIVISM: *YOUTH LEAD GENERATION EQUALITY LOCALIZATION*



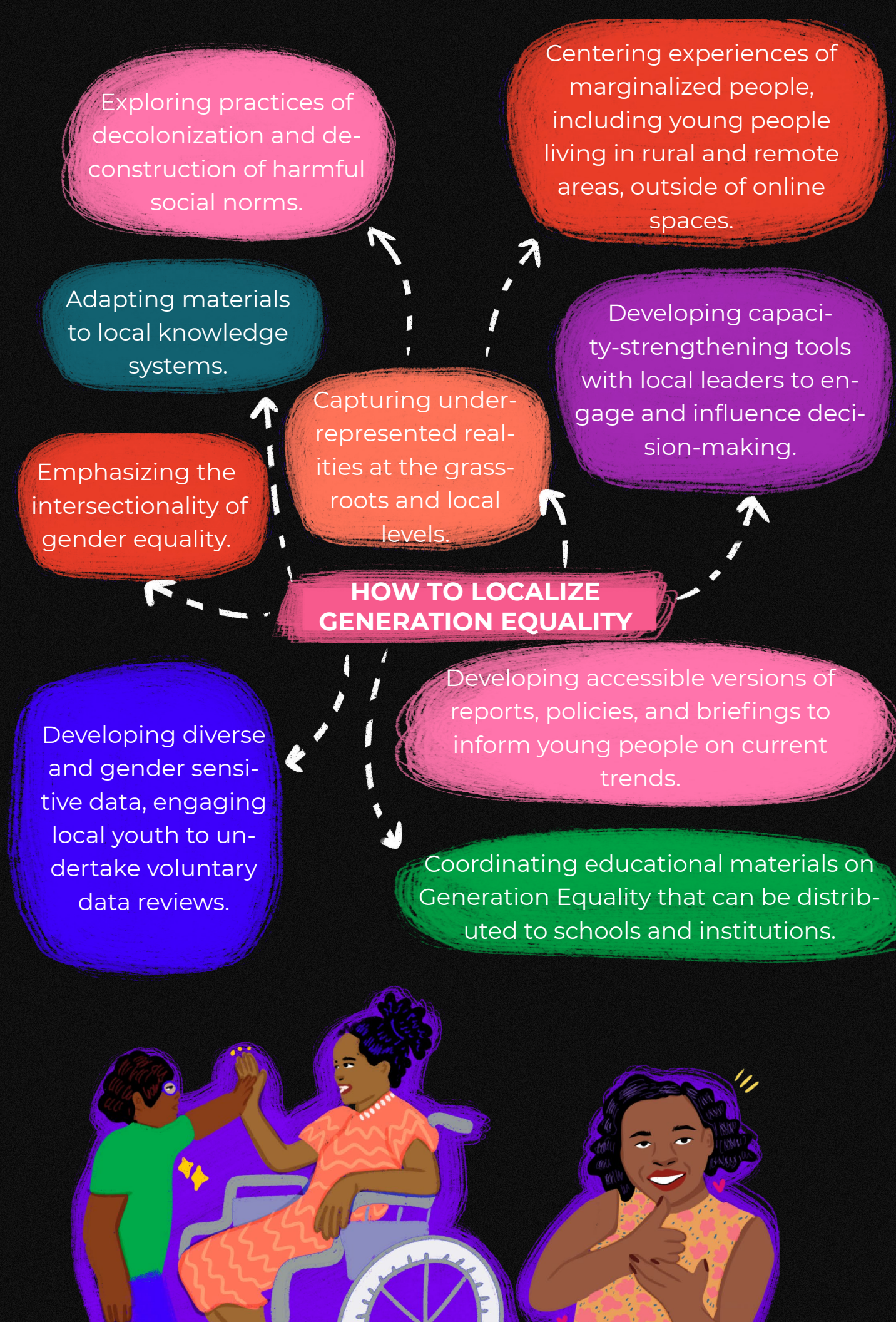


## FROM GLOBAL TO LOCAL:

The 2021 Generation Equality Forum (GEF) fueled a powerful coalition of gender equality advocates from all walks of life, with youth and adolescent girls at the center, who embarked on the 5-year journey to accelerate equality, leadership and opportunity for women and girls worldwide. The ability to succeed in this journey will lie in catalyzing change at the regional and country levels.

Approximately 80 percent of the [Commitments](#) made at GEF, focus on one or more national contexts, demonstrating the critical need to “go local”.

The Generation Equality Localization workshop, co-created and convened by adolescent girl leaders and UN Women in June 2022, aimed at discussing actions and sharing experiences that can advance gender equality in local communities.





## AN ENABLING ENVIRONMENT FOR GENERATION EQUALITY ACTIVISM:

Generation Equality marked the beginning of intersectional global activism for many young people, allowing them to leverage Generation Equality brand and UN Women spaces including multi-stakeholder resources to advance their movements and contribute to the mission of Generation Equality. The activities undertaken by youth and adolescents differ due to opportunities for networking, community engagement, and movement-building, but includes the drive to achieve social change and engage in value shifting.

Localizing Generation Equality must reject a one-size-fits-all approach, and the outcomes of the GEF must be contextualized. The opportunities to localize the outcomes on different levels are critical. However, activists noted that there are barriers to advancing gender equality including on-going conflicts and human rights violations in different countries.

Effective and meaningful localization needs a reliable base of community support, adequate resources and optimal levels of safety and security.

Broad and wide-ranging recommendations can aid in youth and adolescents contextualizing their advocacy to their needs and that of their communities. Youth and adolescents called for practical localization frameworks as prerequisites for effective implementation of Generation Equality.



## WHERE TO FROM HERE:

Generation Equality's localization will contribute to accelerate gender equality and strengthen young people's advocacy efforts and civic participation.

The [Young Feminist Manifesto](#), which stresses the importance of co-creation, co-development, and co-leadership with young people, represents a critical tool to strengthen youth voices and participation. Its principles remain an important guide for implementation of Generation Equality strategies.

UN Women will build on the findings generated from the workshop and other spaces to work towards addressing the priorities of adolescents and youth leaders to sustain and further Generation Equality localization.

For more information, please contact: [youth.engage@unwomen.org](mailto:youth.engage@unwomen.org)



Illustrations by [Ipsita Divedi](#)